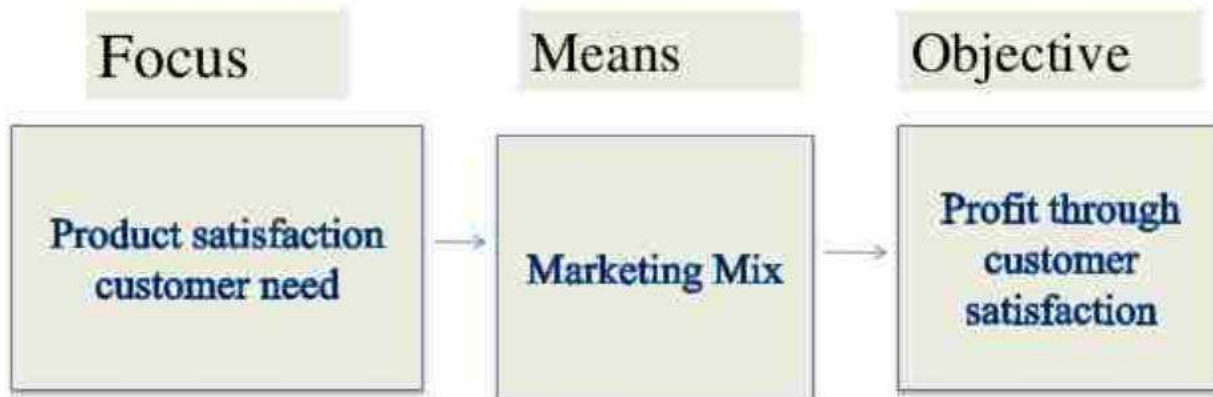
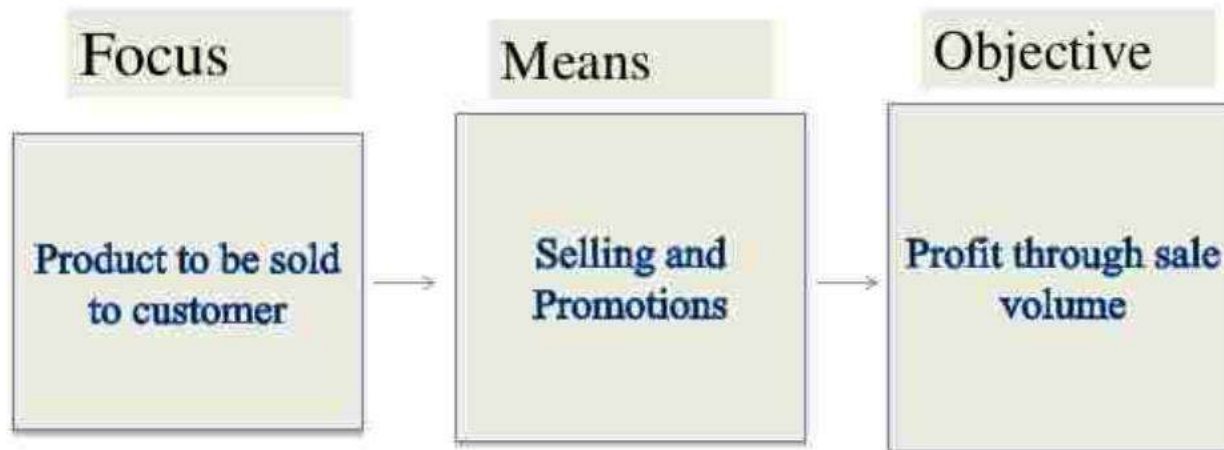


Marketing in Modern Context

Modern marketing concept



Traditional marketing concept



Marketing Concept - The 4 P's



Marketing Concept - The 4 P's & The 4 Cs

