

Writing an Article for Publication

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“A theory is something nobody believes, except the person who made it. An experiment is something everybody believes, except the person who made it”

Albert Einstein

Why Write?

- List three reasons why you want to write an article.

Why Read

- List three reasons why you read published articles

Through Publication

- New ideas can be openly discussed, criticised, tested, accepted or rejected
- Until you publish, you are not perfect in concepts

What Happens to Your Article?

- Submitted to Editor
- Editor's "assessment" (reject; revise)
- Sent to Reviewers
- Reviewers reply to Editor
- Editor's decision (accept; reject; revise)
- Back to you: revised version and letter
- Editor may revert to Reviewers

Note: It's always the Editor who decides

What Do I Look For as an Editor?

What do you think is the most important feature of an article?

What Do I Look For as an Editor?

- Originality
 - What's new?
- Content
 - Is there enough?
- Simplicity
 - Can it be clearer, shorter?

A Perfect Article

- Brings together the two key scientific elements of THEORY and EXPERIMENT
- Shows how a variety of disparate data/results/observations can be understood through a single, elegant, hypothesis.

It's Your Work

- There's no fixed formula for writing a paper
- You need to develop your own style
- But...there are some useful guidelines...
- (...once you know them, you can decide when to break them...)

Elements of an Article

- Abstract (Summary)
- Keywords
- Introduction
- Concept
explanation(meaning,history,importance.)
- Purpose or scope of the study(obj & hyp)
- Literature review (research gap)
- Methodology (Experimental Details)
- Data analysis
- Conclusion
- Reference

Some Other Points for Discussion

- How do you choose which journal to submit to?
 - Impact factors
 - Reviewers
 - Readership
 - Turnaround time