



JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

Autonomous, 'A' Grade and 'College with Potential for Excellence'

OOTY ROAD, MYSURU-570 025, KARNATAKA

Ph: 0821-2548236 & 2548380. FAX: 0821-2548238

E-mail: jssautonomous@gmail.com; Website: jsscacs.edu.in

Date: 03-3-2022

**Report of the UGC Sponsored One Day Seminar on
Intellectual Property Rights (IPR)**

As an initiative of IQAC and research centre of the college the UGC sponsored one day seminar on Intellectual Property Rights (IPR) was organized on 3 March 2022 in the golden jubilee hall. The seminar was inaugurated by Retired Professor of DOS in Earth Science of University of Mysore Prof. A. Balasubramanian. The Chief Executive of the college Prof. B.V. Sambashivaiah was the president. The Principal Dr. H.C. Honnappa was the Guest of Honour.

Prof. Balasubramanian delighted the audience with the importance of intellectual property rights in the inaugural programme. In the technical session, Prof. Balasubramanian spoke in detail on the topic the IPR Triangle: Copyright, Patents and Trademarks. Another Resource Person from DOS in Food Science and Nutrition of University of Mysore Prof Asna Urooj gave a scintillating talk on the topic "IPR:What researchers need to know".

More than 200 participants from teachers and research scholars' fraternity were present in the seminar.





JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE & SCIENCE
(An Autonomous College of University of Mysore)
OOTY ROAD, MYSURU-570 025 KARNATAKA
Re-accredited by NAAC with 'A' grade (CGPA: 3.21)
Recognised by UGC as "College with Potential for Excellence"



UGC Sponsored One Day Seminar
on
INTELLECTUAL PROPERTY RIGHTS (IPR)
(Initiative of JSS Research Centre and IQAC)

03 March 2022

10:30 am

INAUGURATION

With the blessings of
His Holiness Jagadguru
Sri Shivarathri Deshikendra Mahaswamiji
Jagadguru Sri Veerasimhasana Mahasamsthana Math, Suttur

Inauguration
Prof. A. Balasubramanian (Retd.)
DOS in Earth Science, University of Mysore

President
Prof. B.V. Sambashivaiah
Chief Executive

Guest of Honour
Dr H.C. Honnappa
Principal

Technical Session I - 11.30 AM
Prof. A. Balasubramanian (Retd.)
DOS in Earth Science
University of Mysore

Title:
**The IPR Triangle – Patents,
Copyrights and Trademarks**

Technical Session II - 12.30 PM
Prof. Asna Urooj
DOS in Food Science and Nutrition
University of Mysore

Title:
**Intellectual Property Rights:
What Researchers Need to Know**

All are cordially invited