



JSS MAHAVIDYAPEETHA

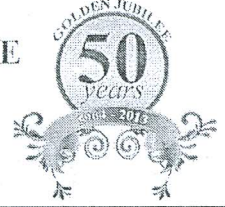
JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' grade

Recognised by DBT, GOI Under "Star College Scheme"

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For the favour of Publication

Prathibha-2015 Presents Pradyut Man.Com Fest

Mysore, Mar. 31 - Department of Commerce and Management of JSS College of Arts, Commerce and Science, Ooty Road, Mysore organized a Two-day Man.Com Fest "Prathibha – 2015 presents Pradyut" on the eve of Birth Centenary of His Holiness Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji and Golden Jubilee Celebrations of the College. On this occasion the Department of Commerce Organised Inter-Collegiate Competition under Man.Com Fest. Students from 20 different Colleges in and around the Mysore participated in the Competition.

Dr. C. G. Betsurmath, Commissioner, Mysore City Corporation, inaugurated the Prathibha-2015 along with the delegates and invitees. In his inaugural address he calls for the students to enjoy the two-day Man.Com fest with "sky is the limit". He said that today's world is changing with incredible speed globally and locally, it is the era of massive changing with new challenges. Students have to meet this challenges globally along with the stress with intense competition. Everything in day-to-day life people face new innovations and developments. It is very difficult to make selection or choose. It is a critical century of choosing.

He also added that students have to learn how to interact with these with stress management on modern marketing phenomenon. Yesterday's innovations are old today, and today's new things are older tomorrow. It is the century of massive change. This is the age of choice and the youth should understand their responsibilities in society, should develop the leadership qualities to bring initiative responsibilities, problem solving, decision making are important, which will shape-up your life. He also called for the youth should think about future prospectus of your life in present day scenario, and should always run with the changing world like "Bagh Milk Bagh".

Chief Guest of the function Sri. D. Kiran, Indian Revenue Service, Managing Director of CHESCOM, Mysuru, called for the students that now-a-days choices are plenty, we have to make use of opportunities, Knowledge was power in 19th & 20th Century, but today in 21st century Information is power. There is a lot of Information explosion taking place, we are having plenty of human resources, we have to utilize it in a proper way.

He added that students should not develop 'Gorilla Syndrome', thinking that all is due to me, and youth should be balanced. Students should keep updating yourself to the modern extent and should sharpen your skills and intelligence. To reach your goal you should work hard along with stress and pressure. Let us carry our values for doing best things to the society.

Dr. Mruthyunjaya P. Kulenur, Additional Director, College Development Section, JSS Mahavidyapeetha, Mysuru, presided over the function. In his Presidential remarks he reminded Commerce is one of the widest range of subjects having ample opportunities compared to Arts and Science. There is a good scope in future development, students should utilize their intelligence by using modern technologies. All the best for the Prathibha 2015.

Sri. B. Niranjana Murthy, Assistant Director, College Education Division, JSS Mahavidyapeeth, Prof. B. V. Sambashivaiah, Chief Executive of the College, Prof. M. B. Mallikarjuna Pandit, Principal of the college, Dr. S. Shankarappa, HOD, Department of Commerce were present on the dais.

Mr. Srihari N.S. briefed about the Fest. Miss. Roopashwini welcomed the dignitaries and gathering. Miss. S. Sushmitha and Team rendered the invocation. The Programme was compered by Mr. Abhiram and Miss. Thejashwini. Miss. Thanushree proposed vote of thanks.

Nearly 250 students of different colleges in and around Mysuru participated in this Competition. B.Com and BBM students along with their Teaching Staff attended the function.


(Prof. M. B. Mallikarjuna Pandith)
Principal

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To

The Chief Editor

_____ News Paper

MYSORE

