



JSS MAHAVIDYAPEETHA

JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)
OOTY ROAD, MYSORE-570 025 KARNATAKA

Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

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"Knowledge is essential to develop bright career: Jayachandra Aradhya"

Wednesday March 20, Career Guidance & Placement Cell, JSS College of Arts, Commerce & Science, Ooty Road, Mysore- 25 organized UGC sponsored one day Workshop on "Career Guidance & Entrepreneurship D evelopment" for final degree students. The programme was inaugurated by Sri. M.S. Jayachandra Aradhya, CEO, Silicon Micro Systems, Banglore who opined that 'knowledge is required to shape the career'. Continuing, Aradhya told students to manage the mind effectively to become globally competent. Sri B.S. Prashanth, Managing Director, Safe Wheels, Mysore, an alumnus of the college by sharing his experiences highlighted the importance of focused and constant mind. Further, he added that students should think at the micro level to achieve macro success. Sri. Hirannaiah K, Business Partner, NIIT, IFBI, Mysore enlightened students on the development of Soft Skills and opined that there is a need to realize our strengths and weaknesses to reach the goal. Prof. B. V. Sambashivaiah, Principal presided. Prof. M. B. Mallikarjuna Pandit, Dean-Academic welcomed. Placement Cell Officer of the college Prof. Lokeshamurthy proposed Vote of Thanks. Dr. Sumana K compeered the programme.

Inauguration was followed by three technical sessions. Sri. Ashok, Former Chief Manager, Indian Overseas Bank, Mysore addressed the participants on "Job Opportunities in Banking Sector and Recruitment Process". Sri. Venkateshappa, Deputy Chief, Employment Guidance and Information Bureau, University of Mysore delivered a talk on "Competitive Examinations". Sri. Shekar N, Chief Executive, JSS Nodal Centre, SJCE Campus, Mysore spoke on " Entrepreneurship Development".

More than 100 student delegates participated in the programme.

(Prof. B. V. Sambashivaiah)

PRINCIPAL

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To

The Editor / Correspondent

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